



**Chapel Hill Public Library Foundation
Mini-Golf Fundraising Event
“Birdies Fore Books”
Oct 4-5, 2019**

Sponsor Options

Type of Sponsorship	Amount	Benefit
Presenting Sponsor Level 1	\$5,000	“Birdies Fore Books 2019 presented by XYZ” Sponsor named as exclusive event presenter, logo or name included on promotional materials, company representative welcome at Friday night party, 4 Friday night attendee tickets, also includes Exclusive Hole Sponsor benefits
Presenting Sponsor Level 2	\$2,500	“Birdies Fore Books 2019 presented by XYZ” Sponsor named as an event presenter (non-exclusive), logo or name included on promotional materials, 2 Friday night attendee tickets, also includes Exclusive Hole Sponsor benefits
Exclusive Hole Sponsor	\$500	<u>Hole chosen #1 thru #18</u> – Branded with logo/name; encouraged to create obstacle(s) with additional branded or unique items. Representative may be at hole on Friday night. Name on sponsor list. Thank you at Friday night party.
Shared Hole Sponsor	\$250	<u>Hole chosen #1 thru #18</u> – (2 sponsors per hole max) – Branded w/ both sponsors’ logos/names; may split branding at Tee & Green; encouraged to create obstacle(s) w/ additional branded/unique items. Name on sponsor list. Thank you at Friday night party.
Miscellaneous on Holes #1 – 18 (non-Exclusive or Shared)	\$100	Tee – Signage at Tee
	\$100	Green – Signage at Green
	\$100	Obstacles – Sponsor creates branded obstacle; more than one obstacle can be placed on a hole.
	\$100	Fairway – Signage in Fairway; for longer fairways, more than on Fairway Sponsor is available.
Beer/Wine Sponsor(s) (Friday night only)	Donation of Beer, Wine, & other Drinks	Sponsor logo/name recognized at Friday night party. Sponsor may add branded item (cups, koozies, etc.). Also includes Exclusive Hole Sponsor benefits.
Silent Auction Donors (Friday night only)	Varied	Items donated for silent auction will have donor name/logo on bid sheets and winner’s card. Items may be branded as appropriate for display.
Food Sponsors (Friday night only)	Donation of Food Items	Food tables will have signage; sponsor may add branded items (napkins, banner along table, etc.). Thank you at Friday Night party. Also includes Shared Hole Sponsor benefits.
Family Food/Drink Sponsors (Saturday only)	Donation of Food & Drink Items	Food/Drink areas will have signage; sponsors may add branded items (cups, napkins, banner along table, etc.).